

THE PROBLEM: Protein powders that are low in quality, contain fat-inducing maltodextrin, taste horrible, require a blender to mix properly and contain only one very fast-acting protein. No doubt that most of these products are cheap, but who wants to gag something down day after day that's neither convenient nor beneficial?

THE SOLUTION: Matrix[®] protein powders. Taking years to properly formulate, Matrix[®] solves all of the problems currently afflicting those other low-grade protein powders. Most importantly, we completely stayed away from cheap, inferior protein sources, such as denatured sodium and calcium caseinate. We knew that to be the best, we had to use only the highest-quality protein sources, such as ultrafiltered whey protein, ultrafiltered milk protein, native egg albumin and glutamine peptides. The costs are much higher, but the rewards are significant. These proteins not only taste great, but they are unmatched in their ability to improve overall health as well as build critical bodily tissues and processes.

To make the highest-quality product in the industry, we knew we had to do even more. We decided that we would not settle for anything but the best-tasting protein powder on the market. After countless trials, we arrived at several delicious flavors that are pure ecstasy to consume.

Completing our solution to the problem, Matrix[®] is thoroughly instantized so that every scoop dissolves perfectly in your favorite beverage. No more disgusting clumps or blenders that dirty your kitchen . . . with Matrix[®], you only need a spoon!

SUGGESTED USE: Vigorously mix one scoop of Matrix[®] per 8 oz of water or milk for 30–60 seconds. For those with lower protein needs, one half scoop may be consumed with 4 oz of water or milk. Note the extra calories when combined with milk. Consume Matrix[®] two to three times per day to satisfy your protein requirements. Remember, the best times for consuming protein are immediately upon rising in the morning, after intense physical activity, such as weight training, and prior to sleep. Matrix[®] mixes instantly with a spoon and tastes great . . . GUARANTEED!

Notice: Use this product as a food supplement only. Do not use for weight reduction.



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Matrix 1.0

SUSTAINED-RELEASE PROTEIN BLEND

- Undenatured Whey Protein, Micellar Casein & Egg Albumin
- Vital Nutrition for Health & Recovery
- Best-Tasting Protein . . . Guaranteed
- Glutamine Peptides
- Mixes Instantly

Milk Chocolate

Net Weight: 16.0 oz (1.00 lb) (454 g)

Nutrition Facts

Serving Size: 1 Level Scoop (31g)
 Servings Per Container: 15

Amount Per Serving		% Daily Value*	
Calories	120		
Calories from Fat	20		
Total Fat	2g	3%*	
Saturated Fat	1g	5%*	
Trans Fat	0g		
Cholesterol	40mg	13%*	
Sodium	130mg	5%*	
Potassium	280mg	8%*	
Total Carbohydrate	3g	1%*	
Dietary Fiber	1g	4%*	
Sugars	2g		
Protein	23g	46%*	
Vitamin A	0%	Vitamin C	0%
Calcium	15%	Iron	4%
Phosphorus	10%	Magnesium	8%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium	Less than	3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g
Calories per gram:			
Fat	9	Carbohydrate	4
		Protein	4

Important Amino Acids Per 100 Grams Of Protein

Arginine•	2.5g
Glutamine•	8.4g
Histidine*	2.1g
Isoleucine‡*	5.8g
Leucine‡*	10.3g
Lysine*	8.7g
Methionine*	2.2g
Phenylalanine*	3.6g
Threonine*	6.4g
Tryptophan*	1.9g
Valine‡*	6.0g

• Essential Amino Acids
 ‡ Branched-Chain Amino Acids
 * Important Nonessential Amino Acids

INGREDIENTS: Dairy protein blend (whey protein concentrate*, milk protein concentrate*), non-dairy protein blend (hydrolyzed wheat gluten*, egg albumin*), dutch processed cocoa powder, natural and artificial flavors, salt, lecithin (soy), acesulfame-K, sucralose.

• Promina™ brand; ultrafiltered and undenatured
 • Ultrafiltered and undenatured; includes micellar casein
 • Source of glutamine peptides
 • Undenatured

This product is packed by weight, not volume. Some settling may have occurred during transportation. Keep out of direct sunlight and store in a cool, dark place.